

Locally Grown, Nationally Known

About Mark's List

Mark's List has been included among Alexa's highest ranked sites for over three years. In fact, with a United States ranking in the top 20,000, Mark's List is among the world's premier sites of any kind. In 2010 Mark's List was visited over 1.9 million times and the site is on track to exceed 2.4 million visitors in 2011. Our visitors look at an astonishing 500,000 pages of information and we deliver over two million banner ads – every week.

What are people doing while on Mark's List?

With over 33,000 pages indexed by Google, Mark's List is a comprehensive site encompassing nightlife, dining, travel, health and fitness, real estate, shopping, movie trailers and show times, celebrity interviews and just about anything else that an individual needs to live well and be entertained.

In a nutshell, in 2010 our visitors looked at

- 1.6 million pages of nightlife information.
- Over 400,000 people read our restaurant reviews.
- The movie area accounted for over 350,000 page views
- Hotel pages were viewed over 500,000 times and reservations links were used nearly 9,000 times.
- Over 300,000 pages of information about retailers, real estate agents, doctors, lawyers, car dealers and other services were accessed in our City Guides.

How does a business like mine benefit from Mark's List?

Mark's List has evolved from its beginnings as an LGBT Nightlife Guide into a broad entertainment publication and directory of businesses that are united in their desire to attract an affluent, educated young audience. The icing on the cake is that Mark's List maintains a strong following in the LGBT community and in a recent survey 64% of LGBT adults reported they would switch to a brand or business with a reputation of being Gay friendly. South Florida is widely recognized as having one of the top three concentrations of Gay and Lesbian Households in the United States.