

### ***How Home Deal Tweets Works***

Mark's List is a powerful network of Internet brands that includes Home Deal Tweets. Home Deal Tweets operates under the Mark's List umbrella and is comprised of a website with a unique URL (<http://HomeDealTweets.com>) and several social media accounts tailored to specific types of potential home owners and buyers. Home Deal Tweets isn't just for the real estate agent. The concept includes anything related to the nesting experience. For example, plumbers, attorneys, landscapers, architects and any business looking to reach people that want to improve their nest will benefit.

Mark's List follows the people advertising with us and aggregates their tweets into a timeline that displays on selected pages throughout the site. What does this mean to you? In short you can communicate your exceptional services or business' special deals directly to Mark's List and Home Deal Tweets users on the site *and* via twitter. No other method of communication allows instant seller to potential buyer updates.

### ***Why Home Deal Tweets Works***

**Today's consumer needs to be reached multiple times using multiple methods of communication before they are likely to remember the name of a brand, product, or service provider like a realtor or plumber.** The rule of thumb in advertising is that a person needs to be exposed to your message three times before the brand will make a lasting impression.

While old media companies use a one size fits all approach to promoting your business, Mark's List has developed a network of FourSquare, Twitter and Facebook accounts along with the HomeDealTweets.com site and an email subscriber list. This online and smart phone enabled network specifically targets home buyers, renters and anyone looking to improve their nest. **Altogether our online and Social Media network reaches over 45,000 people a day.**

Having the Mark's List network behind your business allows you to touch your potential clients several times a week, engaging the three impressions faster and more reliably than using any single untargeted media alone.

## **Home Deal Tweets**

*From condos and waterfront homes to plumbers and landscapers, Home Deal Tweets allows sellers to speak directly to buyers.*

*In the past year over 300,000 pages of real estate and related service information have been viewed on [Mark's List](#) and [Home Deal Tweets](#).*

