

# Very Simple Contract



Business Name \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Authorized Legal Signer (Print Name) \_\_\_\_\_

## Terms and Conditions:

We request a three month contract for two reasons; first, it is in our mutual best interest to develop a relationship that will last. Second, when compared to other media, our prices are extremely low and collecting small amounts of money can be costly. That cost would have to be passed onto you.

- Mark's List and Mark's List Media, LLC refer to the same business entity.
- This contract is subject to change as we 'learn our lessons'.
- Initial payment due at time of signing. Future payments are due every [redacted] days, net 10 days.
- You will receive your next bill about 10 days before it is due via email. If you do not wish to continue advertising, please reply in writing. If we are not notified that you are discontinuing, we will continue to run your ads and you will be responsible for the billed amount. [redacted] Client Initial
- A \$30 late fee will be applied to payments received after the net 10.
- If a check bounces, the client is liable for the contracted amount plus a \$50 returned check service fee.
- Advertising is placed within 72 hours of receiving creative. Creative production costs are not included in the insertion fee or contracted price. Creative is to be supplied by the vendor.
- All banners and gateway ads link to your (vendor) Mark's List Media, LLC Landing Page. The vendor Landing Page may link to an "official" site at the vendor's request. [redacted] Client Initial
- Agents or representatives and independent contractors of MARK'S LIST MEDIA, LLC are not authorized to amend or alter the terms and conditions contained in this contract. Additionally, requirements for performance on the part of Mark's List Media, LLC contained in this contract may not be altered or amended without written authorization from the owner of Mark's List.
- An original signed copy of the insertion order must be mailed to Mark's List Media, LLC prior to campaign launch.
- Once insertions on this order have started as agreed herein, no changes can be made unless approved in writing by Mark's List Media, LLC. Insertion orders that have been entered cannot be changed, revised, or terminated unless specifically authorized on a "Change In Order" which is duly accepted by Mark's List Media, LLC.
- Those terms not explicitly outlined in this document will be governed by the standard IAB terms and conditions found at [http://www.iab.net/iab\\_products\\_and\\_industry\\_services/508676/tscs3](http://www.iab.net/iab_products_and_industry_services/508676/tscs3)
- Some ads may be displayed in a rotation that is not less than 20 seconds.
- Mark's List ability to meet the outlined impressions/units or delivery schedule is predicated on timely delivery of the creative units. Mark's List will not be held liable for delivery of impressions/units when creative units have been delivered more than 24 hours after the campaign start date. In these cases the delivery schedule may be pro-rated and will reflect a reduced schedule. No adjustment will be made to the placement fee.
- Mark's List pricing does not include photographic coverage of events.
- Mark's List pricing does not include graphic design.
- By signing I agree to be held by the terms stated herein.

## Check one (or more) of the following

- [ ] Basic \$159 mo. [ ] Standard \$199 [ ] Ultra \$249 mo. [ ] VIP \$299 mo.  
[ ] Sunshine Special \$50 month discount off Standard, Ultra or VIP through September 30, 2011
- [ ] Power Package \$250 (without contract package \$500)
- [ ] Custom media buy \$\_\_\_\_\_.00 Per Month (Present separate signed document with terms)

Client Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Mark's List Rep Signature \_\_\_\_\_